



# William Bain & Company Holdings

COMPANY PROFILE 2022



## Who is William Bain

William Bain & Company Holdings is Zimbabwe's leading manufacturer of agricultural equipment, which was established in 1922 as a local distributor of tractors and farm equipment. As a development following market demand the company started the expansion and manufacture of the Bain range of agricultural machinery and implements in 1968. Over the years, our range of products have grown considerably to include a complete range farming, mining and construction products, including well known international brands, IVECO and NEW HOLLAND and also proudly Zimbabwean Bain-born brands such as SPC (our foundry) and BMD Implements and machinery.



## Our vision

To be the market leader in the manufacture and supply of mining, construction, agricultural and industrial equipment in africa



## Our mission

To lead in the manufacture, importation and distribution of high quality mining, construction, agricultural and industrial equipment, supported by reliable back-up service to the domestic and export market for the benefit of all stakeholders.





## Our values

- HONESTY
- CONSISTENCY
- INTEGRITY
- RESPECT
- PROFESSIONALISM
- INNOVATION

# Divisions



- New Holland Tractors
- Iveco Vehicles
- Bain Manufacturing Division
- Bain Foundaries
- Imported Implements



## New Holland Agriculture

The division sells both the New Holland Agriculture and New Holland Construction range of products i.e. tractors, spare parts; factory manufactured implements and franchised agricultural equipment like sprayers, graders, backhoe loaders, forage harvesters etc. The division is also responsible for running the company's workshops.



### **New Holland Agricultural Equipment:**

- Tractors & Combines
- Hay Balers
- Sprayers
- Tractor Drawn Implements
- Animal Drawn Implements



# IVECO

IVECO Zimbabwe is involved in the distribution, marketing of new IVECO vehicles and the provision of full back up services to all IVECO range of vehicles. Bain IVECO Zimbabwe was established in August 2008 after William Bain & Company Holdings acquired the IVECO franchise to distribute the state of the art range of light, medium, heavy and extra heavy commercial vehicles, offroad missions, defense and civil protection vehicles. The division offers full backup spares and full workshop facilities to all IVECO fleet owners. Bain IVECO has a 24 hour break down service facility.

# Bain Manufacturing

Bain Manufacturing is a division of William Bain & Company Holding which specializes in the manufacture of agricultural implements. This manufacturing unit has a successful record for the design and production of wholly Zimbabwean products for supply to both domestic and export markets. The success of the division has come about through effective product design and development and improved efficiency resulting from actual field test and feedback from the farmers. Our highly qualified personnel guarantee customers of having all their requirements being met. BMD has been ISO certified since 1997 and the division strives to produce quality results on every order received. The factory is fully furnished with all the necessary design, fabrication and machining equipment.

**“This manufacturing unit has a successful record of the design and production of wholly Zimbabwean products for supply to both domestic and export markets”**



# Bain Foundries

Bain Specialized Castings Division focuses on the production of steel castings according to customer specifications. Castings produced are from the Mining, Automotive, Brick and tile making, industrial, agriculture, civil construction and earth moving, railways and food industry. Castings produced include tips, mill liners, loco wheels, impellers, volute casings, sprockets, etc. The division is proud to offer pattern making services in its well equipped pattern shop.



## MARKET

- Industrial
- Agriculture
- Civil Construction & Earth Moving
- Railways
- Food Industry
- Mining
- Automotive
- Brick & Tile Making

# Bain imported equipment

Since its establishment in 1922 William Bain & Company Holdings has been at the forefront of agricultural machinery. We ensure our farmers receive the best product, whether it is produced by our manufacturing division or if it is another one of our reputable, exclusive brands. William Bain has created strong relationships with reliable, well-known brands, who are leaders in agricultural equipment and machinery.



# Contact Us

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## IVECO

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# IVECO

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